

NISSAN

Nissan North America and Associated Builders and Contractors present member partners with an exclusive program that makes any ABC member company eligible to purchase a new Nissan vehicle using exclusive incentives established by Nissan for ABC members. This is another tremendous benefit as a result of your affiliation with Associated Builders and Contractors!

	Model Year 2022 ABC Incentive	Model Year 2023 ABC Incentive
Versa Sedan (excludes S)	\$2,500	\$600
Sentra	\$2,750	\$950
Altima	\$4,500	\$2,000
Maxima	\$5,750	\$2,600
LEAF	\$6,000	\$5,400
370Z Cpe/Rd	\$4,250	\$600
Frontier	\$3,750	\$1,600
Titan	\$8,150	\$3,900
Titan XD	\$8,150	\$3,900
Pathfinder	\$3,500	\$1,700
Armada	\$6,000	\$2,600
Kicks	\$3,250	\$900
Rogue	\$4,000	\$1,200
Murano	\$5,750	\$3,800

HOW TO GET THE DISCOUNT

Contact your Nissan dealer or Fleet Management company and let them know that you are an ABC member and qualify for ABC level incentives

This is for company purchases only

COMMERCIAL UPFIT ALLOWANCE (CUA)

- □ Nissan TITAN up to \$500
- □ Nissan Frontier up to \$350
- ☐ Upfit allowance available in combination with incentives listed above
- ☐ CANNOT BE COMBINED WITH CIP

NOTE TO DEALER

- 1. Look up or set up Fleet Certification number for client
- 2. When Fleet Cert number is set up Nissan HQ will verify that customer is a member of ABC.
- 3. Offer ABC member incentive
- 4. Sale MUST be RDR'ed as type "D"
- 5. Minimum order quantity: One (1) vehicle

Please contact your Nissan CSM with any questions









